



Federal Ministry
for Economic Cooperation
and Development



Partners in
Transformation
Import Promotion Desk



Berlin, 4–6 March 2025, Hall 4.1, Booth 210

IPD at ITB Berlin 2025

IPD connects you with reliable tourism partners
from Ecuador, Nepal, Sri Lanka, Tunisia, and Uzbekistan.



ITB
BERLIN

The World's
Leading
Travel Trade
Show™



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Import Promotion Desk (IPD)

Connecting Sustainability and Innovation: Unique Tourism Products for the European Market

The majority of travellers from Germany and Europe express the desire to travel in a way that is not only environmentally friendly, but also in tune with the cultural essence of the host country. To meet these customer expectations, European tour operators need reliable local partners.

Import Promotion Desk (IPD), the German initiative for sustainable tourism promotion, supports you in this. We connect you with carefully selected tourism companies from developing countries. Our services are neutral, quality-conscious and free of charge.

Sri Lanka is the latest partner destination in the IPD portfolio. Together with the destinations **Ecuador, Nepal, Tunisia, and Uzbekistan** IPD can offer a variety of innovative products from niche to full DMC services.



At ITB Berlin 2025 we will be presenting 24 partner companies introducing their unique products to the European market.

On the following pages you will find detailed information about the recommended tourism businesses.

All IPD companies are thoroughly evaluated and have been trained on the requirements of the European travel market. Our partners' travel offers are customised for the European market, distinct from mass tourism, and sustainable in their philosophy.

Visit us at ITB Berlin in **Hall 4.1, Booth 210** and check out the innovative tourism products for yourself!

Get in touch with us!

IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa, the development organisation and partner of German business. IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ) and part of the "Partners in Transformation – Business & Development Network", into which the BMZ programmes for economic actors are organised.

More information about IPD and our individual services for European tour operators at www.importpromotiondesk.de

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Your Matchmaking team at ITB 2025



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Book an appointment 



**Partners in
Transformation**
Import Promotion Desk

IPD partners

IPD works with a network of international organisations in Europe and our partner countries. Thus we efficiently pool information and know-how.

This enables us to link existing trade promotion measures and carry out their strategic further development.

Our partnerships always make it possible for us to match all services of IPD to the needs of European tour operators and travel providers in our partner countries exactly and then carry out our services optimally at any place.

Tunisia

DAHAR
Destination

Fédération tourisme
authentique destination Dahar
www.destinationdahar.com



Ecuador

ECUADOR

www.ECUADOR.travel

Ministerio de turismo
www.ecuador.travel

Uzbekistan



NATIONAL
PR CENTRE



Ministry of Tourism and Cultural heritage
of the Republic of Uzbekistan
www.motach.uz

National PR Centre
uzbekistan.travel/en

Nepal



NTB

Nepal Tourism Board

Nepal Tourism Board
<https://ntb.gov.np>

Sri Lanka

sri lanka

WONDER OF ASIA

Sri Lanka Tourism
Promotion Bureau
www.srilanka.travel

Product finder

Accommodations

Camping & Glamping

Bonheur Voyages (Tunisia)	24
Burhan Wilderness Camp (Nepal)	16
South Expeditions (Ecuador)	14

Guest Houses Boutique Hotels / Hotels

Dar Ayed (Tunisia)	25
Sawa Taste of Tunisia (Tunisia)	29
The Nanee (Nepal)	20

Lodges / Haciendas

Latin America for All (Ecuador)	12
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Certifications

Sustainable Tourism Certified (TourCert / Travelife)

Bonheur Voyages (Tunisia)	24
Touil Travel Tunisia (Tunisia)	30
Uztravel Silk Road (Uzbekistan)	35



Tourism Segments

Climbing

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Community-based Tourism

Bonheur Voyages (Tunisia)	24
Burhan Wilderness Camp (Nepal)	16
Nagenahiru Foundation (Sri Lanka)	23
Quinti (Ecuador)	13
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Culinary Tourism

Airlines Crew Tours (Sri Lanka)	22
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Bonheur Voyages (Tunisia)	24
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Cultural Tourism

Airlines Crew Tours (Sri Lanka)	22
Akbar Travel (Uzbekistan)	32
Ariana Tours (Uzbekistan)	33
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Cycling & Motorbiking

Dar Ayed (Tunisia)	25
Escape Travel (Tunisia)	26
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Educational & Volunteering Tourism

Ariana Tours (Uzbekistan)	33
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Product finder

Tourism Segments

Hiking & Trekking

Ariana Tours (Uzbekistan)	33
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Inclusive Tours

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Luxury, Health & Wellness Tourism

Airlines Crew Tours (Sri Lanka)	22
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MICE, Incentives, Conferences

Airlines Crew Tours (Sri Lanka)	22
Akbar Travel (Uzbekistan)	32
Ariana Tours (Uzbekistan)	33
Karam Tours (Tunisia)	27
Sawa Taste of Tunisia (Tunisia)	29
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Nature & Eco Tourism

Airlines Crew Tours (Sri Lanka)	22
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Wildlife, Photography &

Birdwatching

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Women-only tours

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Latinamerica For All – Huasquila Amazon Lodge – Dos Reservas

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Ecuador



Latinamerica For All is the pioneer tour operator in Latin America for accessible tours in different countries. It has over 15 years experience with own equipment in each destination. Lafa offers accessible tours in a safe and fun way on Galapagos, Machu Picchu and Patagonia.

Huasquila Lodge is a private reserve in the Amazon: located only 3 hours car ride from Quito's airport, it is the best option for an Amazon experience. It offers private transfers from the lodge to the airport and all tours in English, German or French.

Dos Reservas is a new private reserve close to the Papallacta thermal baths, with incredible wildlife and birdwatching, also ideally located only one hour from Quito's airport.



Products

- Accessible tours in Latin America
- Amazon experience packages (jungle hikes, waterfalls, caving, rafting)
- Wildlife and birdwatching in Papallacta
- Galapagos, Machu Picchu and Patagonia tours with own equipment

Type of business

- Tour operator
- Travel agency
- 2 lodges with private reserves

Destination offered

- Ecuador – Amazon and Galapagos
- Peru – Machu Picchu
- Argentina – Patagonia

Target group

- Persons with disabilities
- Senior travellers
- Clients interested in adventure, nature and culture (for their lodges)
- Birdwatchers (for their lodges)



Address

Latinamerica For All –
Huasquila Amazon Lodge
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Ecuador
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sales@latinamericaforall.com
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www.huasquila.com
www.dosreservas.com

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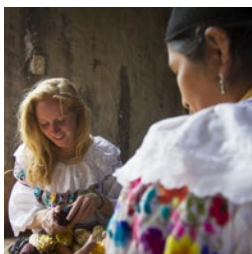
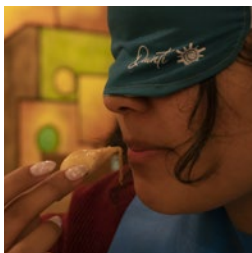
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Quinti

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Quinti believes in the concept of “Slow Tourism” and creates tours for conscious travellers which want to experience Ecuador’s nature, culture and gastronomy in a truly authentic way. Their tailor-made tours are inclusive, immersive and unforgettable.

Quinti is the first company in Ecuador organising sensory experiences, working with well-trained blind guides from disadvantaged communities. They create sensory dinners in some of Quito’s best restaurants or sensory wine, chocolate or cheese tastings which are truly unique and memorable. Driven by a commitment to authenticity, sustainability and inclusivity, Quinti empowers diverse communities and individuals, fostering meaningful connections and lasting positive impact.

Products

- Sensory experiences
- Authentic local experiences
- Cultural heritage tours, afro tourism
- Walking and hiking
- Wellness & culture
- Organic culinary tours
- Inclusive tours
- Women-only & empowerment tours
- Tailor-made experiences

Target group

- Wellness & adventure travellers
- Families, solo & senior travellers
- Female travellers
- FITs, small groups, students

Type of business

- Tour operator
- Destination Management Company (DMC)

Destination offered

- Ecuador mainland
- Galapagos Islands
- Ecuador in combination with Peru
- Ecuador in combination with Colombia



Ecuador

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www.quintiec.com

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South Expeditions

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South Expeditions specializes in providing innovative, one-of-a-kind travel experiences in South America. In 30 years of experience, they have collaborated with top US companies to deliver immersive, sustainable journeys in the Galapagos, Ecuador, and Chile.

They champion environmental preservation with their program Quitahuaico, a recognized key biodiversity area critical to protect Ecuador's ecosystems.

Creativity and innovation is in their DNA: they have been pioneers in organising sea kayaking on Galapagos and have been one of the first to offer trail running trips in Ecuador. South Expeditions offers an exclusive eco-lodge experience on unique private beaches on the Galapagos Island, a truly unforgettable experience. In their Chile South mobile, a hybrid pedal-electric car, travellers cruise the Colchagua Valley for wine tastings and meals from world-renowned chefs. They will go above and beyond to make your guests' trip unforgettable, connecting the with nature and culture in an authentic way. With South Expeditions every mile is a memory.

Products

- Eco- and sustainable tours
- Active & adventure travel
- Exclusive eco-lodging experience on remote beaches on Galapagos Island
- Sea kayaking
- Chile South mobile

Target group

- Active travellers
- Couples, families & groups
- Nature enthusiasts

Type of business

- Tour operator
- Travel agencies

Destination offered

- Ecuador: mainland, Amazon rainforest, Galapagos Islands
- Chile: mainland, Colchagua Valley



Ecuador

Address

South Expeditions
Lugo N24 255 y Guipúzcoa
La Floresta, Quito
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Aroma Nepal Treks & Expedition

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Nepal



Aroma Nepal Treks was established by a group of trekking and travel professionals in Nepal who have more than 20 years experience in professional trekking and tourist guiding. They offer great opportunities for an exciting and memorable stay in Nepal through authentic encounters with local communities. All guides are well trained, experienced and certified by the government. While exploring the natural and cultural highlights of Nepal, the safety of their guests is of outmost importance.



Aroma Nepal Treks is specialized in trekking to less travelled regions of the Himalayas, animal-friendly wildlife excursions, community homestay trekkings, nature and culture tours, white water rafting and hiking. As a responsible travel company with strong commitments to sustainability, they have signed the world animal protection & elephant-friendly tourism pledge in Canada.



Products

- Culture & nature tours
- Trekking & climbing in the Himalayas
- Private tented treks
- Animal-friendly safari tours
- Community homestay trekking

Target group

- Families
- FITs & couples
- Nature & adventure travellers
- Incentives & groups

Type of business

- Tour operator
- Trekking agency

Destination offered

- Nepal
- Bhutan

Address

Aroma Nepal Treks & Expedition
Damside Marg, 28
Pokhara - 17, Kaski
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Pokhara, 33700
Nepal

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Burhan Wilderness Camp

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Listed in TIME's World's Greatest Places 2024, Burhan Wilderness Camps combines luxury and sustainability in Nepal's Khata Wildlife Corridor. Nestled between the channels of the Karnali River, it's home to Bengal tigers, one-horned rhinos and elephants, as well as many birds including black ibis, ruddy shelduck, nightjars, fishing owls, etc.

With a "leave no footprint" ethos, their eco-friendly luxury tents and treehouses offer a rare opportunity to experience the wild while supporting conservation. A stay here isn't just a getaway – it's a meaningful journey into the heart of nature, where luxury meets wildlife conservation.

Products

- Glamping & studio tree house
- Jungle & river safari
- River crossing
- Tiger & rhino tracking
- Authentic dinner with local indigenous Tharu
- Blackbuck conservation area exploration
- Wildlife rafting on Karnali river

Target group

- Adventure & wildlife enthusiasts
- Eco-tourists & sustainability enthusiasts
- Luxury travellers & glamping enthusiasts
- Photographers & nature documentarians
- Couples

Type of business

- Accommodation

Destination offered

- Nepal
- Bardiya National Park
- Shuklaphanta National Park



Nepal

Address

Burhan Wilderness Camps
Kailashi - 21800
Daandagaun
Bardiya
Nepal
www.burhancamps.com

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moine@importpromotionsdesk.de



Founded in 2017, Dokora focuses on wellness/ wellbeing, cultural immersion, transformative travel and spiritual experiences. The vision stems from the altruistic idea of benefiting others, following the compassionate impact model and adhering to the notions of fair wages, non-discrimination, and environmental and social sustainability.

The company's itineraries integrate traditional healing modalities, mindfulness and modern wellness methods that travellers can take home to enhance their wellbeing. It offers crafted cultural engagements at festivals and local cultural elements ranging from cuisine to art, partnerships with specialist practitioners and accommodation.

Products

- Rejuvenative trips
- Wellbeing treks & tours
- Wellness
- Festival/ Cultural engagement tours
- Alternative healing (Sowa Rigpa – Tibetan medicine, sound healing, energy healing, Yoga, Qigong)
- Buddhist tours
- Experiential luxury trips
- Retreats (Yoga / Ayurveda / Sowa Rigpa / Reiki / Meditation)

Target group

- Wellness enthusiasts
- Alternative healing & spiritual enthusiasts
- Families
- Groups

Type of business

- Tour operator
- Travel agency
- Luxury wellness operator

Destination offered

- Nepal
- Bhutan
- Tibet
- India



Nepal

Address

Dokora Travels and Tours Pvt Ltd
41 Shree Pancha Kumari Marg -
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Himalayan Quests

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Since 2009, the Nepali-British company Himalayan Quests has been curating tailor-made, low impact treks and cultural heritage exploratory tours for FITs and small groups, alongside experiential learning and outdoor education programmes for student groups. Their personal, authentic adventures encourage you to embrace the journey and not just the destination by stepping off the path, being inquisitive, getting involved and becoming one with the culture. With a strong social ethic, sustainable approach and highly skilled outdoor professionals for guides, Himalayan Quest's clients get under the skin of Nepal, its cultures, customs and people, while fulfilling the mission of travelling in a way that conserves the areas visited and brings positive benefits to the local communities. They give back to rural communities through their not-for-profit sister organisation, Himalayan Quests Foundation.

Products

- Trekking
- Peak climbing
- Experimental learning programmes
- Cultural, heritage exploratory tours
- Outdoors education programmes

Target group

- Trekkers & hikers
- FITs
- Solo travellers & couples
- Young at heart travellers
- Families
- Groups
- Universities & schools

Type of business

- Destination Management Company (DMC)
- Adventure travel tour company
- Trekking agency
- Outdoor education organisation

Destination offered

- Nepal



Nepal

Address

Himalayan Quests
 Budailkantha - 8
 Golfutar
 Kathmandu
 Nepal
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www.himalayanquests.com

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Pokhara Mountain Bike Adventure

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Pokhara Mountain Bike Adventure is a locally owned mountain biking tour operator and a real pioneer in this segment. It is one of the few top-rated professional local mountain biking companies in Nepal with a dedicated and passionate team of local trail experts along with a quality bike shop. Their team has been organising mountain biking holidays for guests from around the world for more than 20 years.

If your clients are looking for a unique guided mountain biking holiday in Nepal, Pokhara Mountain Bike Adventure is your expert: they are operating an all-mountain, XC, Enduro, hike and bike, MTB rental and multi-adventure tours. Join a group of like-minded riders or let Pokhara Mountain Bike Adventure organise your customized holidays.

Products

- Guided mountain biking tours in the Himalayas
- Day tours & overnights tours
- Multi-day tours
- Hike & bike tours
- Motorbike & jeep tours
- Treks & cultural tours
- E-mountain bike tours and rentals

Target group

- Mountain bikers (all experience levels)
- Hikers
- Outdoors lovers
- Families

Type of business

- Tour operator
- Bike shop & repair

Destination offered

- Annapurna Circuit
- Upper Mustang & Lower Mustang
- Everest Region
- Dolpo Region
- Nepal



Nepal

Address

Pokhara Mountain Bike Adventure
Hallan Chowk, Lakeside 6
Pokhara
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The Nanee

The Nanee

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Located in the heart of Bhaktapur, 11km from Kathmandu International Airport, The Nanee is a comfortable oasis where guests can immerse themselves in the living heritage of one of the world's oldest cities. Combining stylish, quality comfort with artisanal experiences, The Nanee connects travellers to Bhaktapur's vibrant art, architecture, cuisine, festivals and crafts. As a responsible upscale property, it supports the preservation of Newar culture by empowering local artisans and caretakers and promotes cultural appreciation through curated immersive experiences that preserve Bhaktapur's rich traditions.

Products

- Festival & cultural experiences
- Culinary tours
- Chefs table dinner experiences
- Artisan experiences

Target group

- Experiential travellers
- Hikers
- Cultural enthusiasts
- FITs

Type of business

- Experiential hotel
- Upscale accomodation

Destination offered

- Nepal
- UNESCO World Heritage Site
Bhaktapur



Nepal

Address

The Nanee (JGM Hotel Pvt Ltd)
Itachhen 2
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Nepal
info@thenanee.com
www.thenanee.com

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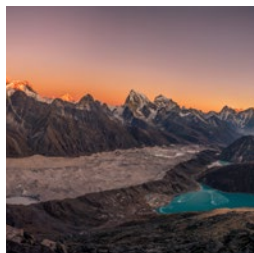
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Von Kathmandu Adventures

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Von Kathmandu crafts wholesome journeys in the majestic Himalayas, blending vast, erratic landscapes, vibrant cultures and pristine nature. Founded by experts in mountain travel, wildlife conservation and outdoors photography, the company is deeply committed to client safety, regenerative tourism, ethical practices, meticulous attention to detail, and top-tier execution. Von Kathmandu carefully handpicks adventures and makes the magic of the Himalayas accessible to everyone, regardless of time, age or outdoor experience.

Likewise, their luxury wing, Wild Medallion, caters exclusively to upmarket clientele. Whether it is trekking around world's highest mountains, touring on a helicopter to far flung destinations, glamping in the heart of tigerland or exploring ancient temples, Von Kathmandu makes memories of the Himalayan grandeur last a lifetime.

Products

- Mountain treks
- Heritage and festival tours
- Wildlife experiences (tiger & snow leopard tracking)
- Helicopter trips
- Luxury experiential trips
- Photography tours
- Fastpacking trips

Type of business

- Trekking company
- Destination Management Company (DMC)

Target group

- Adventure travellers, including beginners
- Culture explorers
- Small groups, families & senior travellers
- Couples, honeymooners
- Special interest clients (culture, wildlife, trail running)
- Photography enthusiast & documentary filmmakers

Destination offered

- Nepal
- Bhutan
- Tibet



Nepal

Address

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Nepal
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Airlines Crew Tours

Hall 4.1 | 210



Airlines Crew Tours Sri Lanka offers exceptional, tailor-made travel experiences with a focus on safety, comfort and quality service. They create personalised itineraries, from luxury escapes to adventurous journeys, each designed with a personal touch. Their tours include hidden gems and unique local experiences that travellers can't easily find online, as well as secret elements that make every trip a once-in-a-lifetime experience.

Trusted by crewmembers of 16 airlines, they offer 24/7 support for both last-minute and planned trips. Their tours are led by professional, licensed and multilingual guides, ensuring insightful experiences. They are committed to sustainability and support local initiatives, promoting responsible tourism and conservation, while delivering the best of Sri Lanka with care and attention to detail.

Products

- Tailor-made tours
- Cultural heritage tours
- Wildlife and nature tours
- Adventure tours
- Beach and relaxation holidays
- Honeymoons
- Wellness and spiritual retreats
- Culinary and food tours
- Family friendly tours
- Incentive travel and corporate retreats
- Layover excursions for airlines crews

Target group

- Adventure travellers
- Nature & wildlife lovers
- Couples, honeymooners & solo travellers
- Families
- Senior travellers
- FITs and groups
- Corporates

Type of business

- Tour operator
- Destination Management Company (DMC)

Destination offered

- Sri Lanka



Sri Lanka

Address

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Nagenahiru Foundation

Hall 4.1 | 210



Discover the beauty of mangroves and help protect them at the pristine mangrove ecosystems of Madampa Lake, a 319-hectare wetland sanctuary in Ambalangoda, Sri Lanka. Since 2003, the Nagenahiru Foundation has been working with traditional fishermen, women and youth from the lake region to restore the mangroves, transforming both nature and local livelihoods. In recognition of their invaluable contribution to mangrove conservation, this tourism initiative supports ongoing restoration efforts and provides economic benefits to the local community. Join 'The Lake Heritage' excursions to see restored mangrove forests and learn about their critical role in mitigating climate change, protecting biodiversity and reducing the carbon footprint of travel. Visitors are welcome to participate in planting sessions, interact with local conservationists and explore how these efforts benefit communities and ecosystems alike. Together, the survival of these vital habitats can be ensured for future generations.

Products

- Mangrove conservations hands-on activities
- Bird watching & wildlife spotting
- Interacting with local communities
- Craft- and cooking workshops

Target group

- Eco-conscious travellers
- Groups
- Volunteer tourists
- Environmental enthusiasts & researchers

Type of business

- Excursion provider
- Experience provider

Destination offered

- Madampa Lake – Ambalangoda



Sri Lanka

Address

Nagenahiru Environmental Learning Center
Godahena
Ambalangoda
Sri Lanka
nagenahiru@slt.net.lk
www.nagenahiru.org
www.thelakeheritage.com

Contact

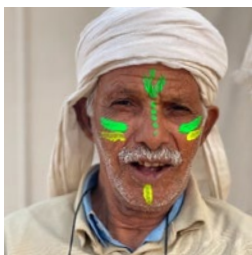
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Bonheur Voyages

Hall 4.1 | 210



Established in 1995, Bonheur Voyages, a Tunisian DMC, has acquired extensive knowledge and a robust network of local contacts, making them a reliable and trusted partner for unforgettable travel experiences in Tunisia. Its team of professional and qualified employees is dedicated to prioritizing sustainable and responsible travel practices.

Their commitment to social impact has actively contributed to stimulating local economies and creating employment opportunities in rural areas through their tour planning. Bonheur Voyage also takes pride in enabling cultural exchange by encouraging travellers to visit local communities in Tunisia. With a decent experience of 28 years, satisfying your clients remains their top priority.

Products

- Tailor-made tours
- Cultural expeditions
- Adventure tours
- Unique glamping experiences
- Sahara adventures on 4x4, quad bikes, and buggies
- Hiking and trekking adventures
- Local culinary and handicraft experiences
- Transfers and private land transportation

Target group

- Adventure travellers
- Families
- Small and private groups
- Solo travellers and couples

Type of business

- Destination Management Company (DMC)
- Inbound travel agency

Destination offered

- Tunisia

Certification

- TRAVELIFE



Tunisia

Address

Bonheur Voyages
Street Abu Dhabi, Mrazka
Hammamet
Nabeul
Tunisia
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www.bonheurvoyage.com

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Matchmaking contact

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Dar Ayed

Hall 4.1 | 210



Nestled in the charming Berber village of Tamezret near Matmata in southern Tunisia, Dar Ayed offers an authentic and tranquil retreat. This beautifully restored guesthouse combines traditional architecture with modern comfort, offering guests cosy rooms with private showers and toilets. Surrounded by breathtaking desert scenery,

Dar Ayed invites you to experience the region's unique heritage, savour local flavours and unwind in a tranquil atmosphere. Whether you're looking for adventure or relaxation, this upmarket desert lodge promises a warm and memorable stay. Discover the soul of Tunisia at Dar Ayed.

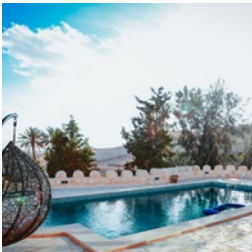


Products

- Cultural tours into the Dahar region
- Desert and oasis tours
- Hiking and trekking tours
- Mountainbike and e-bike excursions

Target group

- FIT travellers
- Families
- Couples
- Groups



Type of business

- Accommodation
- Tour operator

Destination offered

- Tunisia
- Desert / Sahara / Oasis



Tunisia

Address

Dar Ayed
Tamezret, Matmatah
Gabes
Tunisia

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Escape Travel

Hall 4.1 | 210



Founded in 2010 in Tunisia, women-led Escape Travel is a DMC specialising in tailor-made travel experiences. They are dedicated to creating tailor-made trips to meet the specific needs of each individual, whether it is a group of friends looking for a unique adventure, a company organising a team-building incentive, a honeymooning couple or small groups wishing to discover one of Tunisia's many facets. Their aim is to understand the expectations of their travellers and use their local knowledge to take them off the beaten track. They strive to provide memorable and authentic travel experiences while adhering to the principles of sustainability and responsibility.

Products

- Cultural and natural discovery tours
- Immersive culinary tours
- Immersive artisans experiences
- Customized themed tours (study tours, women-only tours)
- Biking tours

Target group

- FITs & families
- Small & private groups
- Couples & honeymooners
- Universities/ students
- Female travellers
- Corporate clients
- Active travellers
- Food & wine lovers
- Relaxation & wellness lovers

Type of business

- Destination Management Company (DMC)
- Inbound tour operator

Destination offered

- Tunisia



Tunisia

Address

Escape Travel
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Tunis
Tunisia
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Karam Tours

Hall 4.1 | 210



Karam Tours specialises in creating memorable travel experiences throughout Tunisia, with a strong focus on sustainable tourism. The agency offers a variety of thoughtfully designed tours that showcase the country's cultural richness and natural beauty. From guided visits to historic sites to interactive workshops with local artisans, each tour immerses clients in Tunisia's unique traditions.

Karam Tours tailors its offerings to suit a variety of interests, fostering meaningful cultural exchange and providing expert guidance throughout the trip. In addition to one-day tours, Karam Tours also designs multi-day itineraries for travellers seeking a deeper exploration of Tunisia, ensuring an unforgettable and meaningful trip.

Products

- Cultural tours
- Heritage tours
- Nature and adventure tours
- Workshops and artisanal activities
- Corporate and team-building trips
- Luxury tours
- Customized tours

Target group

- Adventure travellers
- Cultural explorers
- Solo travellers
- Families
- Seniors

Type of business

- Tour operator
- Travel agency

Destination offered

- Tunisia (Douz and Chott el-Jerid desert)
- Ksour and Berber villages
- Djerba
- Tunis (Carthage, Sidi Bousaid)
- Bulla Regia (Roman ruins)



Tunisia

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Residence Rihab
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Option Voyages Travel Services

Hall 4.1 | 210



Option Voyages Travel Services is a family driven enterprise that has proudly served the travel industry for more than 23 years. Their central hub is nestled in the heart of Kairouan, home to the Great Mosque, an example of Tunisia's rich architectural and cultural heritage. Three additional offices located in Sousse and Tunis allow Option Voyages Travel Services to successfully operate their various tours all over Tunisia.

Under the visionary leadership of their CEO Zied Falfoul since 2011, Option Voyages Travel Services has flourished. Their staff is dedicated to sustainable tourism practices, aspiring to create a positive impact on local communities, and to protect the environment. With Option Voyages, your clients experience the real Tunisia with heart and soul.

Products

- Walking and hiking tours
- Historical and cultural tours
- Spiritual tours
- Cave adventures

Target group

- Active travellers
- Adventure travellers
- Cultural explorers
- Small groups and families
- Senior travellers
- FITs

Type of business

- Tour operator
- Travel agency

Destination offered

- Tunisia



Tunisia

Address

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Sawa Taste of Tunisia

Hall 4.1 | 210



Sawa Taste of Tunisia was created in 2023 by a Canadian anthropologist and quadrilingual Tunisian hospitality, tourism and events professional who gave up an international career to live on a rural homestead in Tunisia.

United by a shared passion for delicious food and local flavours, commitment to cultural understanding, and desire to promote small family, female-run projects, Jamie and Lamia's goals are to delight your taste buds and put sunshine in your heart and on your plate. Sawa brings Tunisia the recognition it deserves on the map of Mediterranean cuisine, and uses food as an entry point for exploring Tunisia's culture, history and contemporary transformations.

They personally curate and guide each of their multi-day culinary experiences, which feature cooking classes and workshops, tastings of typical products (harissa, olive oil and wines), guided market tours and gourmet walks. Sawa Taste of Tunisia has recently won the Foodies Travelers Award by the International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT).

Products

- Culinary tours
- Culinary workshops & cooking classes
- Tastings of local specialities
- Guided market tours
- Gourmet walks and street food tours
- All inclusive multi-day experiences

Type of business

- Culinary tour operator
- All-inclusive travel planer
- Guesthouse

Destination offered

- Tunisia

Target group

- Foodies
- Families
- Senior travellers
- Solo travellers
- Cultural explorers
- Women-only groups
- FITs and small groups of max. 8



Tunisia

Address

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Touil Travel Tunisia

Hall 4.1 | 210



With their local knowledge and over 15 years of expertise Touil Travel Tunisia offers truly tailor-made, authentic and immersive tours in the South of Tunisia. They craft personalized tours that respect local traditions and highlight the uniqueness of Tunisia's landscapes, from the Sahara to its coastal towns. With Touil Travel, guests are not just booking a tour. They are gaining access to a unique, insider's perspective on Tunisia, focusing on authenticity, sustainability and personalized services.

Products

- Tailor-made tours
- Desert and oasis excursions
- Cultural & culinary tours
- Trekking & adventure tours (dromedary treks, cycling tour, 4x4 adventures)
- Photography tours
- Corporate retreats, seminars & special events

Target group

- Families & senior travellers
- Couples & honeymooners
- Adventure seekers & eco-conscious travellers
- Luxury travellers
- Corporates

Type of business

- Tour operator
- Destination Management Company (DMC)
- Inbound travel agency

Destination offered

- Tunisia

Certification

- TRAVELIFE



Tunisia

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WildyNess offers memorable travel experiences in Tunisia. Operating in sustainable tourism, they have designed more than 100 immersive travel activities that create a high social impact and promote the cultural and natural heritage of the country.

Your clients might learn how to cook a traditional Tunisian dish in the medina of Tunis or spend a night in the desert and exchange stories with a group of nomads. Their high-quality experiences are tailored by experts and include a direct exchange with locals to learn about their traditions and culture. Next to day-tours, WildyNess also offers multi-day itineraries for travellers who would like to stay in Tunisia for several days.

Products

- Cultural experiences (workshops & tours)
- Culture & history tours
- Food & photography tours and culinary itineraries
- Star Wars tours
- Family activities
- Outdoor activities
- Backpacking itineraries
- Daytrips with locals

Target group

- Adventure travellers
- Young couples
- Senior travellers
- Families
- Backpackers

Type of business

- Tour operator

Destination offered

- Tunisia
- Off-the-beaten-track destinations
- Sea coasts, mountains, desert, cities



Tunisia

Address

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Since 2019, AKBAR TRAVEL has the vision to provide immersive travel experiences across the mesmerizing lands and hidden gems of Uzbekistan and Central Asia. With their dedicated team, the company specializes in unique experiences and exclusive experiences, blending exploration with meaningful connections on the Silk Road destinations.

This isn't just about seeing the world – it's about making a difference. Through sustainable initiatives like using electric vehicles, reusable and eco-friendly items during the tours, supporting remote areas by curating tours there, AKBAR TRAVEL is shaping the future of responsible travel. All tours are designed equally with partners and travelers, the company's professional guides closely assist tourists in discovering Uzbekistan from different perspectives. Expanding global partnerships further strengthens its mission to benefit both travelers and local communities alike.

Products

- Horseback riding tours
- Combined & cultural tours
- Adventure & extreme tours
- Gastronomy tours
- CBT & youth tours
- MICE services

Target group

- Groups
- Individual travellers
- Families
- Corporate clients
- Youth

Type of business

- Tour operator
- Travel agency
- Transport company

Destination offered

- Uzbekistan
- Kazakhstan
- Tajikistan
- Turkmenistan
- Kyrgyzstan
- Azerbaijan



Uzbekistan

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Ariana Tours
Your Reliable Partner in Central Asia

Ariana Tours

Hall 4.1 | 210



If you are looking for unforgettable journeys that combine adventure, culture & sustainability - welcome to Ariana Tours! Ariana Tours specialises in creating unique experiences that bring you closer to nature, immerse you in local traditions & connect you with vibrant communities. With personalised service and a deep respect for each client's needs, Ariana Tours takes care of every detail, leaving you free to explore, connect and make memories. Whether you're looking for adventure, tranquillity or cultural discovery, the company promises a journey as meaningful as it is beautiful. Let's travel responsibly!

Products

- Nature & eco tourism
- Hiking & trekking tours
- Butterfly & bird watching tours
- Cultural tours
- Homestay & craft learning tours
- UNESCO World Heritage tours
- MICE, incentives & conferences
- Tailor-made tours
- Educational & experience tours

Target group

- Families
- Nature lovers
- Adventure seekers
- FITs and groups
- Luxury travellers
- MICE clients

Type of business

- Tour operator
- Destination Management Company (DMC)
- Consulting

Destination offered

- Uzbekistan
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Turkmenistan



Uzbekistan

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Pilgrim Travel System

Hall 4.1 | 210



Since 2006, Pilgrim Travel has been carrying adventurous travellers, who are wandering with purpose to the ancient lands of Uzbekistan, where they discover authentic hospitality, unique culture and breathtaking landscapes. Their expert team of former guides deliver immersive tours that exceed expectations and ignite all five senses.

Pilgrim Travel aims to inspire every traveller who wanders with the purpose of learning and understanding today's Uzbekistan through cultural exchange, the history of religions, the role of arts and crafts, the sounds of music and rich cuisine.

Their goal is to create experiences, that enable the guests to embrace the local culture with all its differences and new perspectives. As professional pioneers, the company designs immersive tours through local world class performances, theatre shows, classic and modern concerts, religious exchanges, arts and crafts. Pilgrim travel involves locals and is working in a sustainable way.

Products

- Cultural tours
- Pilgrimage tours
- Gastronomy tours
- Nature tours
- Walking & hiking

Target group

- Small groups
- Families
- Senior travellers

Type of business

- Tour operator
- Destination Management Company (DMC)

Destination offered

- Uzbekistan
- Central Asia



Uzbekistan

Address

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Uztravel Silk Road

Hall 4.1 | 210



Uzbekistan

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Uztravel Silk Road was founded 20 years ago in Uzbekistan by a team of tourism professionals. The company specializes in cultural, arts & crafts, sustainable, archaeological, pilgrimage, adventure tours for FIT, groups, incentive and MICE.

All tours can be modified to meet the needs and interests of travellers. With Uztravel Silk Road, visitors gain a unique insight into destination's heritage, including the famous UNESCO sites, experience a personal connection with locals and feel maximum care and safety during the trips. Travelling with Uztravel Silk Road is a chance to dive into a social, cultural and natural experience in Central Asia.

Products

- Cultural & art tours
- Lectured tours by professors
- Tailor-made round trips
- CBT programmes
- Sustainable eco tours
- Luxury tours

Target group

- Families
- Small group travellers
- Senior travellers
- Educational tours
- Adventure travellers

Type of business

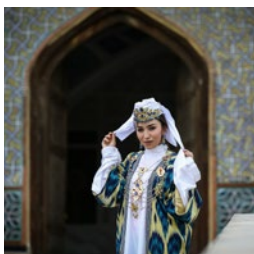
- Tour operator
- Travel agency
- Destination Management Company (DMC)
- Consulting

Destination offered

- Uzbekistan
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Turkmenistan

Certification

- TRAVELIFE



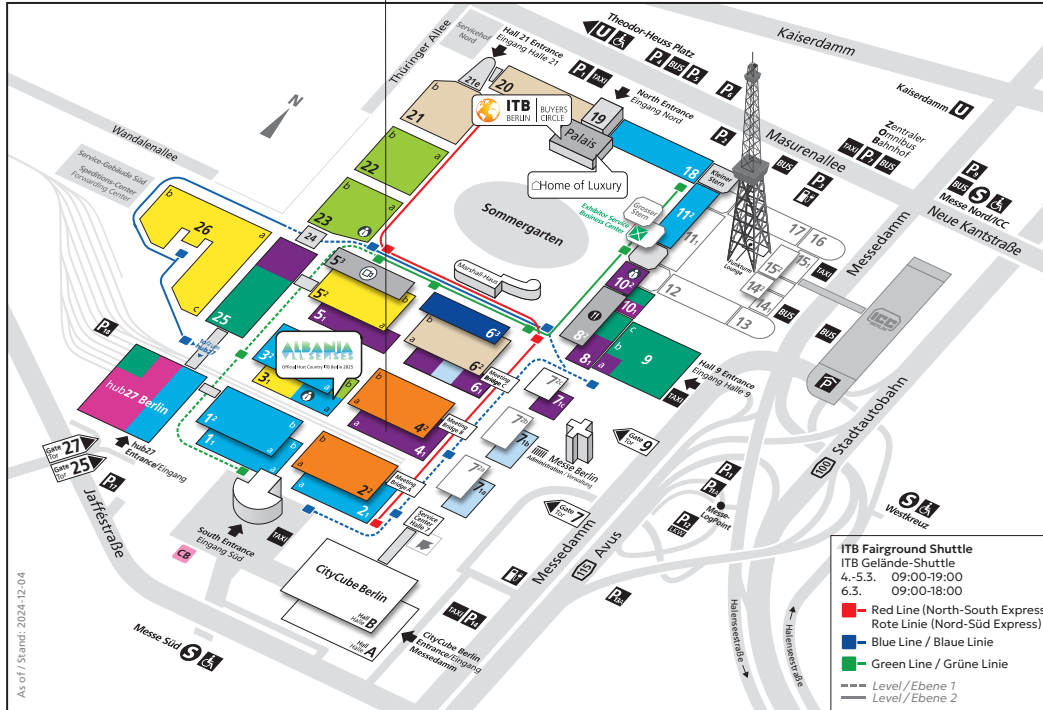


Floorplan



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Import Promotion Desk

Hall 4.1, Booth 210



As of / Stand: 2024-12-04

Opening times

Tuesday | March 4 | 2025
 10:00 A.M. - 6:00 P.M.
 Wednesday | March 5 | 2025
 10:00 A.M. - 6:00 P.M.
 Thursday | March 6 | 2025
 10:00 A.M. - 6:00 P.M.



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